

## NEWS FOR IMMEDIATE RELEASE

*(Photo available upon request)*

### LONGER THE BETTER – U STAY AND SAVE

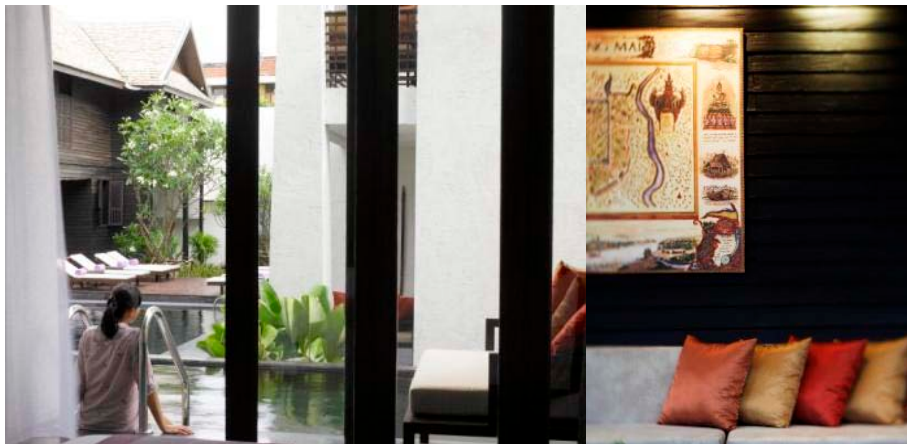
Bangkok, Thailand (April 24, 2009) ~ U Chiang Mai is offering U Stay and Save rates for leisure travellers who need more time to experience the historic town of Chiang Mai or even for business travellers who need more than just one night to achieve their business goals. The longer guests stay the better rates they will receive per night. Stay longer and save more at U Chiang Mai from now until October 31, 2009.

Now – October 31, 2009

	Superior	Deluxe
One night	3599+++	4599+++
Two consecutive night	2900+++	3900+++
Three consecutive night and more	2200+++	3200+++

Room rates included spacious accommodation, breakfast whenever/wherever for two persons, free Wi-Fi internet access everywhere in the hotel, 24 hours use of room, no matter what time the guests check in, they can enjoy their stay until the same time on their day of departure, free bikes are provided for all guests' use and enjoyment, international and local calls at cost and music selections for in-room iPod and docking station plus other amenities that guests can select from our online U Choose programme.

For more information or reservation, please call 053 327 000 or email: [reserve@uhotelsresorts.com](mailto:reserve@uhotelsresorts.com) or book online at [www.uchiangmai.com](http://www.uchiangmai.com)



-END-



U Chiang Mai  
70 Ratchadamnoen Road  
Sri-Poom, Muang District  
Chiang 50200, Thailand  
Tel +66 53 327 000  
Fax +66 53 327 096  
Reserve@uhotelsresorts.com

### **ABOUT U CHIANG MAI**

U Chiang Mai is a new bijoux deluxe hotel, only 20 minutes from Chiang Mai International Airport. Located in the heart of Chiang Mai's city on Ratchadamnoen Road. A hotel that is stimulating blend of local heritage and design accents that pair with modern amenities, services and facilities to unobtrusively encourage sophisticated guests eager to enjoy the local environment.

The hotel facilities include "Eat&Drink" serving no menu in a bistro cuisine setting for breakfast, lunch and dinner which includes an open air bar area on the second floor. The Residents' Lounge and three spa treatment rooms are located in the refreshed past residence of the Chiang Mai's governor. The residence has been refreshed in the original Chiang Mai architectural style but through interior design and decorative items, this heritage setting is given a modern Thai accent. The Reading Room is located in the same area with extensive collection of Chiang Mai's history and literature. A fitness together programme and fully equipped gym provide a total workout solution. All 41 rooms feature private balcony with a day bed, rain shower, IDD telephone, tea & coffee making facilities, satellite TV, electronic safe, hair dryer, iPod with iPod docking station and speakers.

#### **For more information, please contact:**

Wantanee Issaranuwat (Fon), Director of Marketing Communications

Mobile +66 81 645 0709

Email: [PR@uhotelsresorts.com](mailto:PR@uhotelsresorts.com)