



U Chiang Mai
70 Ratchadamnoen Road
Sri-Poom, Muang District
Chiang 50200, Thailand
Tel +66 53 327 000
Fax +66 53 327 096
Reserve@uchiangmai.com

U CHIANG MAI

FACT SHEET

U Chiang Mai is a new bijoux deluxe hotel that is a stimulating blend of local heritage and design accents that pair with modern amenities, services and facilities to unobtrusively encourage sophisticated guests eager to enjoy the local environment.

U Chiang Mai offers the first ever 24 hour room which will allow guests to enjoy their room for 24 hours from arrival as well as breakfast whenever/wherever during the stay. Participation in the local community activities, heritage talks and guided walks are available for all of guests who love to immerse in the local environment and its heritage to create their own experience. The Residents' Lounge is located in the refreshed past residence of Chiang Mai's Governor. The residence has been refreshed in the original Chiang Mai architectural style but through interior design and decorative items, this heritage setting is given a modern Thai accent.

DATE OF OPENING	1 June 2008
LOCATION	Located in the heart of the city on Ratchadamnoen Road, only 20 minutes drive from Chiang Mai International Airport and minutes walk to the city's famous walking streets.
ADDRESS	70 Ratchadamnoen Road, Sri-Poom Muang District, Chiang Mai 50200 Thailand Tel +66 53 327 000 Fax +66 53 327 096
EMAIL ADDRESS	host@uchiangmai.com
BANGKOK SALES & MARKETING	1091/343 New Petchburi Road, Makkasan Rajthevee, Bangkok 10400, Thailand Tel +66 2 651 7677 Fax +66 2 651 7678 Email: dosm@uhotelsresorts.com dmc@uhotelsresorts.com
RESERVATION OFFICE	U Chiang Mai 70 Ratchadamnoen Road, Sri-Poom Muang District, Chiang Mai 50200 Thailand Tel +66 53 327 000 Fax +66 53 327 096 Email: reserve@uchiangmai.com
WEBSITE	www.uchiangmai.com www.uhotelsresorts.com



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DIRECTIONS

Approximately 20 minutes by car from Chiang Mai International Airport. Turn right out of the airport onto Mahidol road towards Hang Dong, turn left at the first major junction opposite the Central Plaza and continue towards the city on Boonruang road until you see Suandok Gate on the right. Make a U turn and then proceed towards Inthawarorot Road. Turns left into Inthawarorot road and continue down this road and then turn right at the end of the road towards Wat Phrasing Temple, proceed then to Ratchadamnoen road which is on the left. After passing the police station on the right hand side, the hotel is located 150 metres on the left.

OWNER	BTS Group Holdings PLC
HOTEL MANAGEMENT	Absolute Hotel Services Co., Ltd.
GENERAL MANAGER	Suchada Saengarun
DIRECTOR OF SALES & MARKETING	Sraithong Boonburaphong
ARCHITECT & INTERIOR DESIGN	SPA+A
AWARD	Historical Architectural Conservation Hotel in 2009 by The Association of Siamese Architects under the Royal Patronage

UR PLACE

A low rise hotel comprising of 41 rooms

Superior (33 sqm)	29 rooms
Deluxe (43 sqm)	12 rooms

GUEST ROOM FEATURES

- King bed
- Private balcony with day bed, some rooms with direct access to the swimming pool
- Separate bath and shower for deluxe rooms
- Rain shower in every room
- iPod, docking station with speakers
- Individual controlled air conditioning
- Mini bar, personal electronic safe and hair dryer
- Wireless high speed Internet access
- IDD telephone
- Coffee/tea making facilities
- Bathrobes and slippers
- 37" LCD television with satellite feed

SERVICES

- 24 hours use of room
- Music selection for your in-room iPod
- Breakfast whenever wherever
- International and local call at cost
- Fitness centre with fitness together programme



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- The Reading Room with extensive collection of Chiang Mai's history and literature
- Infinity swimming pool
- U Spa
- Heritage talks, guided walks and storytelling daily
- Ur dining room service
- Free bikes for all guests
- Hi-speed internet (Wi-Fi) access throughout the hotel
- Daily housekeeping service
- Laundry valet service
- Sightseeing and tours arrangement

U CHOOSE PROGRAMME

We provide guests with amenities that they can restore and reconnect during their stay with us including choice of pillows, mini bar items, tea selection, soaps, iPod music and DVD. Our guests can take an opportunity to choose those amenities through our website when making reservation online or informing Ur Host upon arrival. Check out www.uchiangmai.com for more information.

UR DINING

"Eat" restaurant is located on the ground floor adjacent to the lobby, serving no menu, homely cuisine in a bistro setting for breakfast, lunch and dinner. Open from 6:00 am to 11:30 pm.

"Drink" an open air bar is located on the second floor where you can find selective wines, liquors and cocktails or other refreshing beverages. Open from 9:00 am to midnight.

U SPA

Three spa treatment rooms are located on the second floor of the Governors House. U Spa massage therapies embrace the most effective Asian & European styles of massage, including Swedish and Thai. The healing hands combined with northern aromatic oils loosen tight muscles, improve circulation, soothe the mind, nurture the spirit and promote a sense of well being.

THE READING ROOM

It is located on the second floor of the Governors House. The Reading Room provides you with extensive collection of Chiang Mai's history and literature to enjoy.

FITNESS CENTRE

Our fully equipped fitness centre is located on the ground floor next to the Governor House. You can enjoy your own workout routine or join our fitness together programme with the U team. Open 24 hours.

TRANSPORTATION

The hotel can provide chauffeur-driven transportation, with knowledgeable English-speaking drivers. Transportation from Chiang Mai International Airport to U Chiang Mai is THB 600 net per way by car, maximum 2 persons. For 3 persons or more, we can provide a commuter van at THB 800 per way.

VOLTAGE

220 volts, 50 cycles

IMMIGRATION

Visitor to Thailand must possess a passport valid for at least six months upon arrival and proof of onward passage. Visa requirements are determined by nationality. Nationals of the United Kingdom,



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Australia, New Zealand, USA, Canada, Singapore, Japan or Malaysia do not require visas for stays of up to thirty days. Visitors from other countries should consult their local Thai consulate for visa requirements.

FLIGHTS

It is very convenient to travel to Chiang Mai as there are five domestic airlines operate daily flights to the destinations including Thai Airways International, Bangkok Airways, Nok Air, Air Asia and One-to-go Airlines. For international direct flights to Chiang Mai International Airport are also available including Thai Airway International, Air Asia, Korean Air, Silk Air, Lao Airline, China Airline and Mandalay Airline. Please consult your travel agent or airline representative for further information.

U MAKE A DIFFERENCE

“U Make a Difference” programme is implemented brand wide and at a property under U Hotels & Resorts. It is a community relations activity to support organisations that serve a broad segment of the local community in the area where we are located, visiting and living in. We ask our guests to be part of this programme too, because U can make a difference!

Which charity we are supporting?

We have chosen Baan Kingkaew Orphanage, the first charitable foundation in Chiang Mai province. The foundation dedicates itself to the care of needy children by an orphanage for children aged from birth to 5 years, providing scholarships for the education through high school for older children as well as creating activities to keep the children away from drugs. We realize the vital role that Baan Kingkaew Orphanage plays in the Chiang Mai’s community, and hope that this donation will help the organisation reach its goal. Payments of contributions will be donated to Baan Kingkaew Orphanage twice a year. For more information on the foundation, please check on www.baan-kingkaew-orphanage.org

How our guests contribute to the programme and participate?

As our guest you can be part of this contribution. U Chiang Mai will contribute Baht 30 for every paid room night. The contributions will be donated to the charity twice a year. As part of U Make a Difference programme, we will arrange weekly scheduled visits to the charity for guests to see their contributions come to life.

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For more information please contact

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